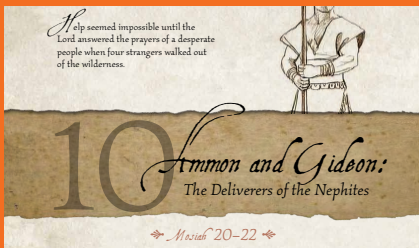
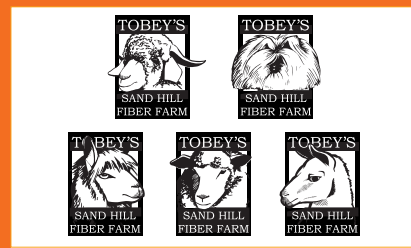


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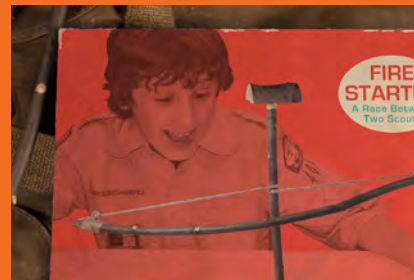
print



identity



packaging



other



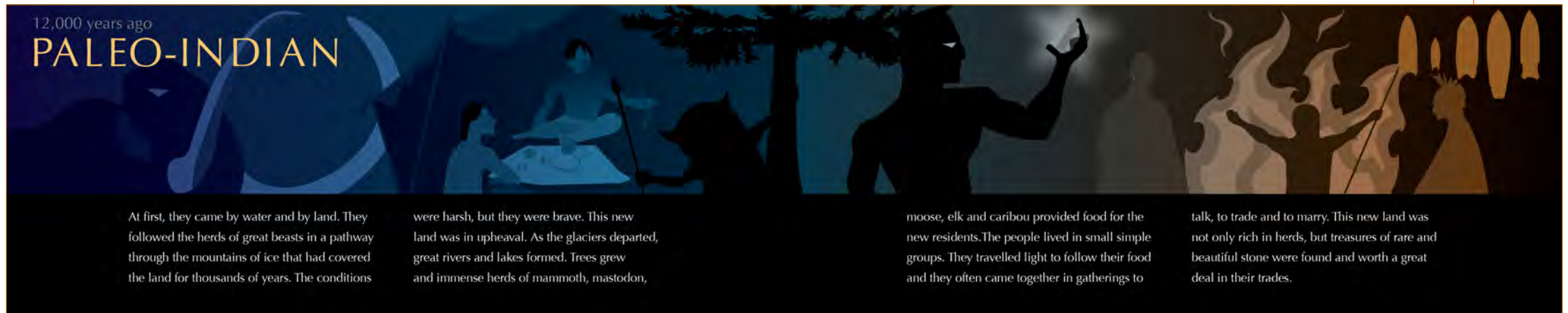
print



**Client:** Personal project, 2013

**Project description:** a children's book to take the reader through the history of Native Americans in Wisconsin.

**My contribution:** writing, illustration and book design



At first, they came by water and by land. They followed the herds of great beasts in a pathway through the mountains of ice that had covered the land for thousands of years. The conditions

were harsh, but they were brave. This new land was in upheaval. As the glaciers departed, great rivers and lakes formed. Trees grew and immense herds of mammoth, mastodon,

moose, elk and caribou provided food for the new residents. The people lived in small simple groups. They travelled light to follow their food and they often came together in gatherings to

talk, to trade and to marry. This new land was not only rich in herds, but treasures of rare and beautiful stone were found and worth a great deal in their trades.

## Reedsburg City Parks & Facilities

	Baseball Fields	Basketball Court	Fishing	Horseshoes	Ice Hockey	Ice Skating	Picnic Grills	Picnic Tables	Playground	Restrooms	Sand Volleyball	Shelter	Skateboarding	Sledding	Softball Fields	Swimming Pool	Tennis Courts	Walking Trails	
<b>Anna Stone Park</b> 300 West 2 <sup>nd</sup> Street <i>A small neighborhood park, the playing field is also used as an ice rink during the winter months.</i>	◆	◆						◆	◆	◆									
<b>City Park</b> 222 North Park Street <i>Centrally located, this popular park hosts several community functions such as art fairs, the annual Easter Egg Hunt and Concerts in the Park</i>								◆	◆	◆									◆
<b>Eastridge Park</b> 2015 Cambridge Court		◆																	
<b>Ernstmeyer Park</b> Joseph Circle <i>This is the City's only designated tot lot. It has a small play structure, tot swings and other activities that appeal to preschool-age youngsters.</i>									◆										
<b>Huntington Park</b> 1400 Wellington Drive <i>This small neighborhood park consists of playground equipment, a small picnic shelter and a half basketball court.</i>		◆						◆	◆		◆								
<b>Nishan Park</b> 1700 8 <sup>th</sup> Street <i>Nishan Park has six ball fields, an outdoor volleyball court and is also used as a soccer facility when needed. The park also contains the RACA, a multi-use facility for hockey and special events, and the Lions/Jaycees Building which is also used for special events.</i>	◆				◆	◆	◆	◆	◆	◆	◆								◆
<b>North Park</b> 1301 19 <sup>th</sup> Street <i>This spacious park is used for numerous outdoor activities. The park was dedicated by the Reedsburg Memorial Hospital Foundation.</i>		◆						◆	◆	◆	◆								◆
<b>Oak Park</b> 550 North Oak Street <i>This park has many facilities that are available for the recreation enthusiast. On a historical note, the park was home to the state's first Little League games.</i>	◆	◆			◆	◆	◆	◆	◆	◆	◆								◆
<b>Plenke's Pond</b> 400 Granite Avenue <i>A tree-lined park designated for use by children under 16 years old, the handicapped and the elderly. Donated by Ken Plenke, this beautiful crescent shaped pond provides some of the best area fishing, and is restricted to use by those groups.</i>			◆					◆			◆								
<b>Popple Nature Area</b> 425 N. Webb Avenue <i>The Popple Nature Area is the city's premiere nature area and walking trail. The area consists of the Baraboo River, Half Moon Lagoon and Hay Creek. Dogs are allowed on a leash.</i>																			◆
<b>Ramsey Park</b> 433 S. Preston Avenue <i>This small neighborhood park is popular for basketball and baseball.</i>		◆	◆								◆								
<b>Roloff Park</b> 231 Barbara Ann Drive <i>This small neighborhood park features a play structure geared for children ages 6 - 12.</i>													◆						
<b>Skate Park</b> 145 Granite Avenue <i>This facility provides skateboarders and rollerbladers a variety of jumps and ramps.</i>													◆						
<b>Smith Conservancy</b> Granite Avenue <i>A small wooded wetland area that lies along the Baraboo River, this area supports many forms of wildlife. Dogs are allowed on a leash.</i>																			◆
<b>South Park</b> 850 Division Street <i>South Park provides access to the Baraboo River for activities such as fishing and canoeing. The park also has a small pond and a popular freshwater spring. Restrooms and a small shelter surrounded by some of the oldest trees in town provide an excellent picnic area.</i>											◆								
<b>Webb</b> 425 North Webb Avenue <i>Webb Park is centrally located and provides a variety of recreational activities. The park is home to the municipal swimming pool and tennis courts. Webb Park's picnic shelters make it a popular place for family and company picnics</i>			◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆
<b>Willow</b> 344 S. Willow Street <i>This neighborhood park serves a family-oriented area of Reedsburg.</i>		◆									◆								◆

Shelters in most Reedsburg parks are available on a first-come, first-serve basis. However, the large pavilion in Webb Park and the RACA are available for reservations.

**DISCOVER**

REEDSBURG<sup>®</sup>

Wisconsin

**Client:** Reedsburg, Wisconsin Chamber of Commerce, 2010

**Project description:** a 60-page booklet to encourage tourism in Reedsburg, Wisconsin.

**My contribution:** booklet design, custom layout, all original photography, original illustrations, and project consultation.

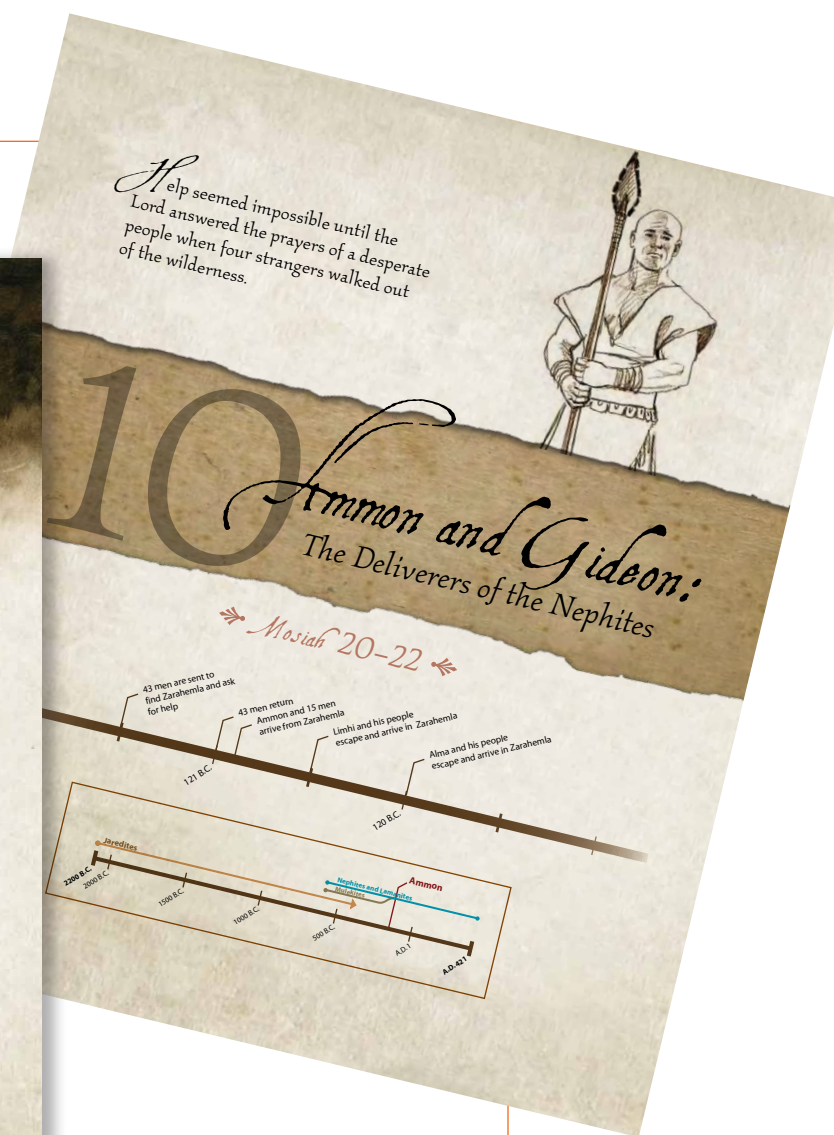
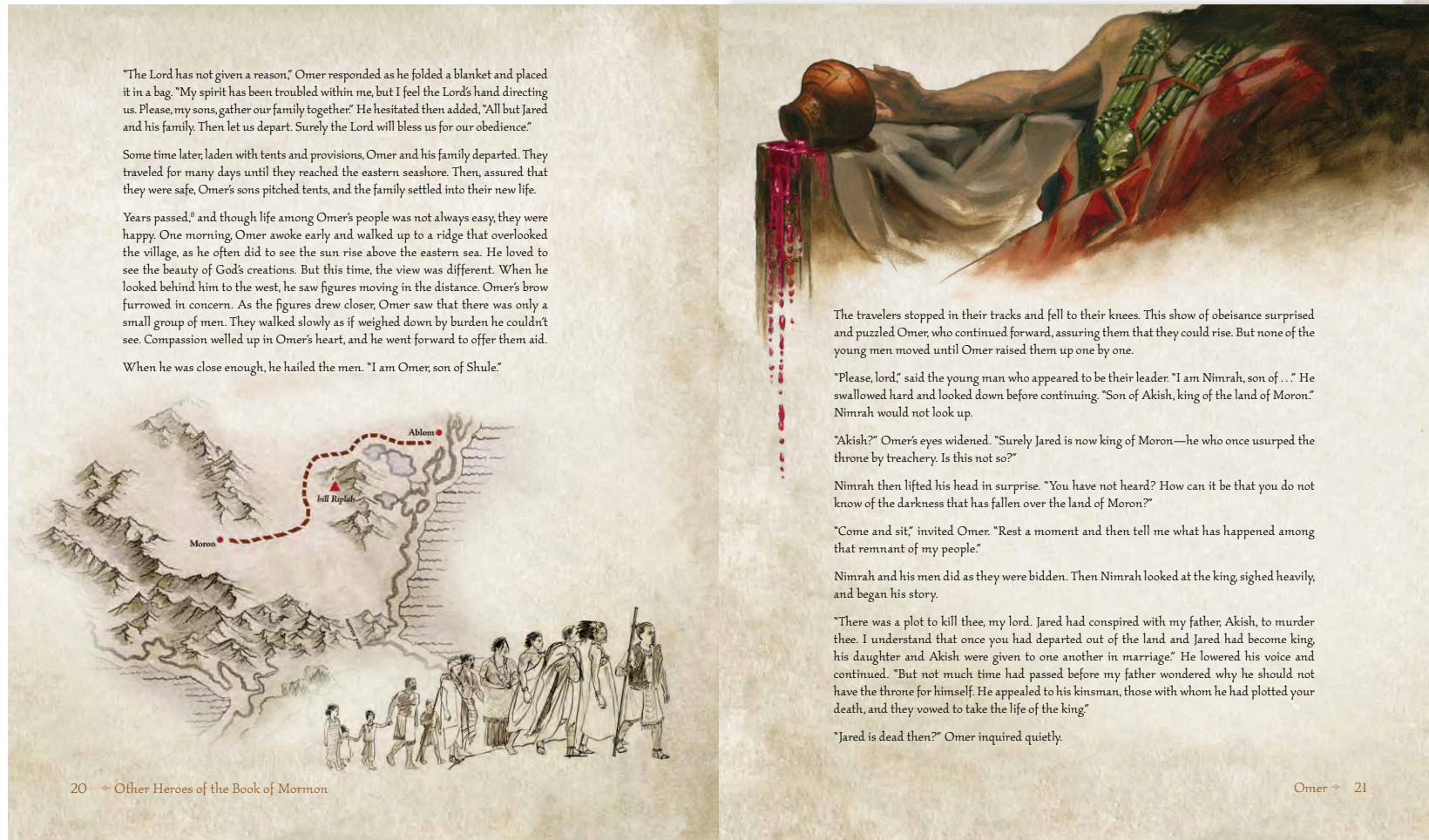
print



**Client:** Blue Heron store, 2010

**Project description:** magazine ad.

**My contribution:** original photography and custom layout.



Client: James Fullmer, 2011

Project description: design and layout for the book "Other Heroes of the Book of Mormon."

My contribution: custom design and layout.



**Client:** Reedsburg Area Helping Hands, 2007

**Project description:** develop a logo for a local charity to be placed on signs, donation cups, boxes and letterhead.

**My contribution:** logo design.



**Client:** Root Beer Museum, 2008

**Project description:** logo for local Root Beer Museum for promotion.

**My contribution:** logo design and original illustration.



# Walking Books

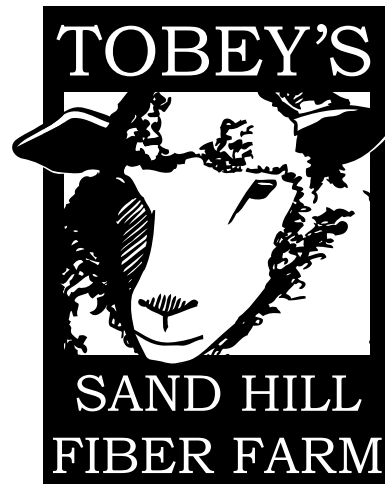
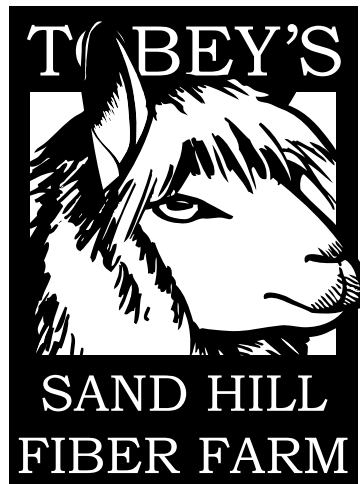
**Client:** Personal project, 2012

**Project description:** logo for a series of limited edition classic books. To be printed on books and promotional material.

**My contribution:** logo design and original illustration.



identity



**Client:** Tobey's Sand Hill Fiber Farm, 2010

**Project description:** develop a logo that can represent the many types of animals on this farm. Logo to be used on business cards and at animal shows.

**My contribution:** logo design, original illustrations, and business card design.

## packaging



**Client:** NUK USA, 2011

**Project description:** bowl, plate and utensils for a Thomas the Tank Engine line.

**My contribution:** original design and layout.

## packaging



**Client:** Personal project, 2013

**Project description:** replicating 1950's toy packaging for a bow-drill fire starter.

**My contribution:** original photography and package design.

## memorial



**Client:** Reedsburg VFW, 2011

**Project description:** create a monument to represent the service and sacrifice of Reedsburg soldiers. Final piece is 10 – 8-foot-tall granite slabs with laser etching.

**My contribution:** concept, design, limited original artwork and production coordination.

memorial detail



memorial detail



other

**Client:** Personal project, 2013

**Project description:** a poster for a Lego club for girls.

**My contribution:** concept, illustration and layout.

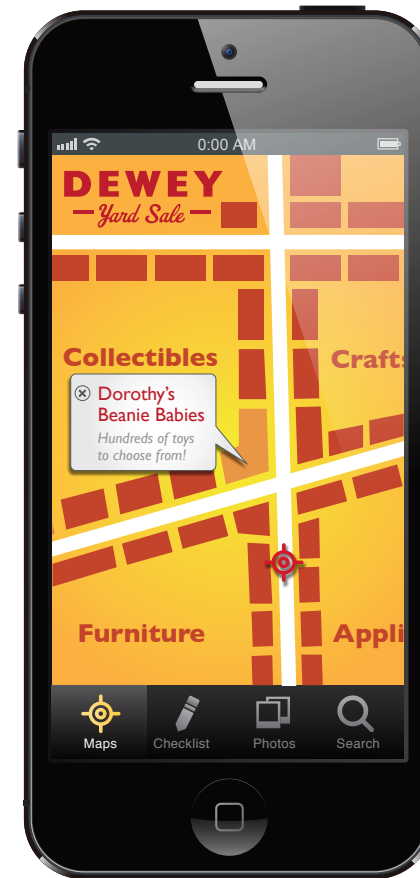




Opening



Checklist



Map

**Client:** Personal project, 2013

**Project description:** identity and deliverables for Dewey Yard Sale.

**My contribution:** logo design and graphic design layout.